

Diogo Frias.

Video & Content Creator · Filming, editing, photography and digital content



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VIDEOS
youtube.com/@CenasDValor

Reel Frames from videos I shot and edited for the brands.

youtube.com/@CenasDValor →



01 Beach24H · Event recap



02 Dino's · Family campaign



03 Beach24H · Drone, same day



04 8D · PT/EN interview



05 Def. Terrena · Drone and motion



06 Dino's · Recruitment



07 8D · Teaser

1.5M views on Dino's Instagram reels

+2,000 new followers for Dino's in 2 years

23 videos published on the day of Beach24H

38 podcast videos published on YouTube

01 Profile

I produce video and photography end to end, for campaigns, recruitment, events, documentary and brand content, vertical and horizontal:

Idea → Planning → **Filming** → Editing and colour → Sound → Motion → Formats → Publishing

I start every piece from the brand's goal; AI only supports ideation and post-production, on top of my own footage.

02 Experience and work

Marketing Director · Grupo D

since 2024

Joined as Marketing Manager; promoted to Marketing Director after two months.

- Produce video and photography for four brands (Dino's, DPilates, 8D and Beach24H): 4K and drone filming, editing, sound, PT/EN subtitles and motion graphics.
- Dino's: Family campaign, recruitment, team testimonials and consultations, plus a photo shoot; in 2 years, +2,000 followers and 1.5 million views on reels.
- Beach24H 2026: real-time coverage, with 23 videos shot, edited and published on the day, plus event photography; I also organised the event.
- 8D: videos with the medical team (custom animated lower thirds, PT/EN subtitles), a teaser and logo animation; DPilates: opening video.

Creator and producer · Cenas D' Valor

podcast · YouTube

Podcast: recording, editing and an original jingle I sing. 2 seasons, 38 videos.

Other video and motion work

- Frutta Nature (Alitec): documentary series "Da Origem ao Valor" (4 episodes on YouTube), reels, testimonials and a workshop video.
- Definição Terrena: real-estate video with drone, AI interiors and motion.
- Lina Lopes campaign (Setúbal 2025): reels, recording of the campaign song and its music video, screen animations; animations for live shows.

Marketing Specialist · WEDEV

Jul 2023 to Apr 2024

Content and social media for clients; online advertising campaigns.

Multimedia Producer, internship · 2PLAY

Apr to Aug 2021

Multimedia content, video editing and graphic design.

03 Skills

VIDEO

4K and drone filming

Editing

Vertical and horizontal

Same-day event coverage

POST-PRODUCTION

Colour grading

Motion for screens

Audio recording and mixing

PT/EN subtitles and versions

PHOTOGRAPHY & CONTENT

Brand photography

Campaign storytelling

COMPLEMENTARY

Digital marketing, copywriting and websites

04 Education

BA in Advertising and Public Relations

School of Education of Viseu (ESEV) · 2022

Music training, grade 5

LANGUAGES

Portuguese native · **English** advanced

Driving licence (category B)

05 Tools and equipment

VIDEO, COLOUR & MOTION

Premiere, After Effects, CapCut

PHOTO & DESIGN

Photoshop, Lightroom, Canva, Blender

AUDIO

FL Studio, Adobe Podcast

SUPPORTING AI

Firefly, Nano Banana, Veo, Suno

CAMERA & LENSES

Sony a7, wide, standard and close-up lenses

DRONE & STABILISATION

DJI Mini 4 Pro, DJI Flip, gimbal

SOUND

DJI Mic, Rode microphones

LIGHTING & STUDIO

softbox, LED lighting, green screen